

THE
CHRISTIAN ENDEAVOR



World

JANUARY 1971



The Cover . . .

These scenes from the annual Executives' Program Council in Columbus, Ohio, December 3-6 show leaders working on preliminary topics lists for 1973. The group in top photo is working on Young Adult and Adult topics; the small group in the center picture is one of several groups concentrating on Youth topics; the delegates in the bottom picture are preparing Junior topics. All delegates were a part of this activity. Full Council story on Pages 3-9. Photographs by Gordon McMordie.

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- 2—Christian Endeavor's 90th birthday, a focal point of Christian Endeavor Week January 31-February 7
- 12-14—Michigan Ski-E Weekend, Camp Living Waters

"Go Tell It . . ."

Go Tell It on the Mountain is a fine musical message. Beyond that its first three drum-beat words can be a reminder of the Christian's duty . . . to proclaim.

The saving, life-transforming Gospel of Jesus Christ is our first concern when we are moved to *go tell*. No finer, higher theme can be found for man's words, whether these be spoken or written.

The one who turns to the Way of Christ needs guidance and companionship. He will find these within the Christian church. *Go tell* the convert that the church wants him and needs his loyal services in Christ's name.

Tell the new Christian, in this age when everybody talks about *training*, that youths by the millions have found new usefulness and confidence in their Christian service through the Christian Endeavor society. In this fellowship of young Christians today as for the past 90 years, those won to Christ are learning how to *go tell* the greatest truths known to man.—*B.H.D.*

THE

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World

JANUARY 1971

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OVERALL COUNCIL VIEW (top) from rear of the Terrace Room, Southern Hotel, where major sessions were held and (bottom) from speaker's platform.

1971 COUNCIL-- Communication \ Concern

The 1971 Executives' Program Council in Columbus, Ohio, December 5-6 featured many opportunities for leaders to become involved. A course in "Communicating with Youth," a panel discussion on "We Speak for Youth," and small-group discussions on the Council itself and the direction of Christian Endeavor, plus a share-in period, were included. Over eighty Christian Endeavor leaders from all parts of the United States and from Canada participated.

A highlight of the meetings was the fellowship banquet Friday evening with a program of music presented by the "New Direction" Christian Endeavor singing group from North River Avenue Church of Christ, Toronto, Ohio. Banquet theme and

decorations pointed to St. Louis, Missouri, in connection with the 51st International Convention there July 5-9.

Sessions opened Thursday morning with the keynote message on "Which Way, Christian Endeavor?" by Elwood Dunn, International Society president. Meditations Friday and Saturday mornings were led by Rev. Gordon G. Avery, minister of First Congregational Church, Cromwell, Connecticut, and president of the New England Union. The Sunday morning closing worship and communion service was led by B. McClain Cochran, general secretary of The Pennsylvania State Sunday School Association.

Thursday afternoon delegates vis-



EDUCATIONAL COMMITTEE members are shown up front at time of report; upper table (from left) — Arlyn Van Dyke, vice-chairman of Council, presiding; Rev. Walter Burkholder, chairman, and Timothy Kribs; lower table — Rev. Roger Vander Kolk, Mrs. Emmie Smith, Dr. LaVerne Boss, Rev. Ralph Robrahn, Mrs. Ray Pulsifer, and Rev. Charles Barner, general secretary.

ited Christian Endeavor Headquarters at 1221 East Broad Street, Columbus. Small groups were given guided tours through the building, visiting each associate in his own office to learn about his work.

From Headquarters the delegates went to St. Paul A.M.E. Church Annex for a get-acquainted dinner. A visual report of Christian Endeavor around the world was given by Dr. Clyde W. Meadows, president of the World's Union, with Phyllis I. Rike, executive secretary, showing slides of the combined 16th World's and 50th International Conventions held in Canada last summer. Get-acquainted games were led by Arlyn Van Dyke, president of the Illinois Union.

One of the many opportunities leaders had to express ideas was during the Saturday morning period on the "Direction of Christian Endeavor" led by Gordon McMordie, Pennsylvania Union general secretary. Small groups discussed Christian Endeavor's leaders, program, and materials and shared ideas for the future. At the Saturday evening Share-In period groups were led by Major L. Snow, Indiana Union president; Rev. Elwood A. Kirschner, New Jer-

sey field secretary; and Mrs. Ray Pulsifer, Oregon executive secretary. Recorders reported to the total Council from each group.

Informative presentations were made to spark interest in many facets of the work. Patti Browning and Arthur C. Hammers of Texas used spot announcements to publicize literature and supplies available through the Publishing Department. Unique announcements included a crossword puzzle and a fashion show.

Evaluation of the Council itself was led by Rev. Ralph E. Robrahn, chairman of the Council and vice-president of the International Society. The Christian Youth Witness Program was evaluated in a period led by Dr. LaVerne H. Boss of Grandville, Michigan, a member of the Educational Committee. The challenge to local witness was given and the Albert H. Diebold Awards of \$1,300 in cash, grants for the St. Louis Convention, award plaques, and certificates for the winning individuals, societies, and local unions were reviewed. Deadline for entries is February 15.

Publishing Department materials were presented by Rev. Charles W.



TOURS OF HEADQUARTERS on opening day gave Headquarters associates opportunity to explain their work as delegates went through the building in small groups.

ABOVE: TOP — Carolyn L. Arthur (right), secretary, tells of her assignments; BOTTOM — Mrs. Edyth Lilly (left), Mobilization clerk, describes her tasks.

RIGHT—Tours ended in the Jones room at a literature and supplies table manned by Mrs. Ray Pulsifer (right), executive secretary of the Oregon Union.



Warner, general secretary of the International Society. Plans for 1971 Christian Endeavor Week were reviewed by Rev. David G. Jackson, youth director of the Church of the United Brethren in Christ, who wrote the Planbook for the 1971 observance.

Mr. Jackson also led an evaluation of the Outdoor Poster Program. Plans for the 1971 Mobilization were outlined by Phyllis Rike, treasurer of the International Society. Dr. Clyde Meadows, member of the Finance Committee, told of two new projects



YOUTH DELEGATES took a prominent part in activities. ABOVE: TOP — Youth participating in the Sunday morning consecration service; BOTTOM — Youth with John Sachar, Pennsylvania, who coordinated the service.

to help raise funds for the work of Christian Endeavor International — a plan to challenge unions and denominations to seek to raise funds to cover the cost of specific projects and a dinner meeting project headed by Harold N. Bogart of Detroit, Michigan. Rev. Ralph Robrahn, chairman of the Committee of Fifty, explained this effort to raise new money and encouraged leaders to support him in making contacts.

A meaningful service was the Christian Endeavor consecration meeting Sunday morning directed by John Sachar from Pennsylvania, assisted by other youth delegates. Two society meetings were depicted, one an example of a typical disorganized meeting and the other an original courtroom drama based on the Final Judgment.

Three periods were spent in in-

tensive preliminary work on the 1970 Junior and Youth Topics and 1970 Young Adult and Adult Topics and Summaries. Materials prepared by the delegates will be turned over to the editors who will prepare the final topics and annotations for these age levels.

The Educational Committee of the Council met December 1-2 preceding the Council and presented a report with numerous recommendations for action. A subcommittee is studying the CE MEETINGS quarterlies and will be happy to receive ideas or suggestions.

The Council paid tribute to Rev. Walter M. Burkholder, who served as chairman of the Educational Committee 1967-70.

Chairman of the 1970 Council was Rev. Ralph Robrahn of Michigan. John L. Barkley, Jr., president of the

Pennsylvania Union, was song leader
1971 Rev. David Jackson of Indiana
lived as pianist.

The Executives' Program Council
meets annually. Included in its mem-
bership are denominational youth
workers; presidents and employed
and, executive, and general secre-
taries of Christian Endeavor unions;
International Society officers; and
youth delegates appointed by the un-
ions and denominations.

Rev. David Jackson succeeds Mr.
Robrahn as Council chairman. Vice-
chairmen are Arthur C. Hammers and
Arlyn Van Dyke; Patti Browning is
new secretary.

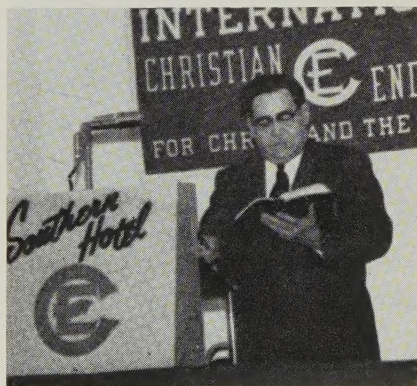
Elected to membership on the Edu-
cational Committee are: Timothy J.
Hicks, chairman (Oregon), Rev.
George L. Blackwell (Illinois), Nicho-
las Granitsas (Massachusetts), Rev.
David Jackson (Indiana), Mrs. Ray
Pulsifer (Oregon); Rev. Ralph Ro-
brahn (Michigan), Rev. Harold P.
Anlin (Pennsylvania), Mrs. Emmie
Smith (D.C.), and Rev. Roger D.
Vander Kolk (Michigan). Age-level
interest area directors (who are all
members of the Educational Com-
mittee) include: Junior: Mrs. Pulsi-
fer; Junior High and Senior High-
school: Mr. Robrahn; and
Young Adult and Adult: Mr. Vander
Kolk.

Dates for the 1971 meeting of the
Council are December 2-5, Columbus,
Ohio. The 1972 dates are November
2-5, December 3, also in Columbus.

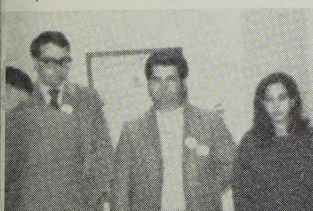
NEWLY-ELECTED CHAIRMAN David Jackson is congratulated by Elwood
Hann following installation; other officers (from left) are Arlyn Van Dyke and
Arthur Hammers, vice-chairmen, and Patti Browning, secretary. Age-level
interest area directors and Educational Committee members installed included
Mrs. Ray Pulsifer, Rev. Ralph Robrahn, Rev. Roger Vander Kolk, Timothy
Hicks, and Mrs. Emmie Smith.



"WE SPEAK FOR YOUTH" was the
topic for a panel discussion Saturday
led by these three students from
Messiah College, Grantham, Pennsyl-
vania: (from left) Glen E. Heise,
Larry Winger, and Glen Halvorsen.



THREE SESSIONS on "Communicat-
ing with Youth" were led by Dr. P.
H. Augustine, minister and psycholo-
gist from East Springfield, Pennsyl-
vania.





COUNCIL

FUN AND FELLOWSHIP are always a major part of Executives' Program Council activities.

ABOVE—Rev. Ralph Robrahn presides at opening night get-acquainted dinner at local church.

UPPER LEFT—Enjoying informal discussion are (from left) Dr. P. H. Augustine (Pennsylvania), Timothy Krieb (Oregon), Rev. John F. L. Williams (New York), and Walter R. Schuchardt (Missouri).

LOWER LEFT — Coffee break provides time for relaxation and getting acquainted between sessions.

BELOW—Christian Endeavor "style show" with Mrs. Ray Pulsifer as fashion commentator features Harold Baca (Missouri), Patti Brown (Texas), Tom Nesselhauf (Missouri), Donna Lennon (Missouri), Roy Turner (D.C.), and Denice Tarleton (Maryland), youth delegates, wearing Publishing Department items.





FILM

THE FELLOWSHIP BANQUET Friday evening was another opportunity for informal sharing.

ABOVE—Two Missouri youth, Harold Mica and Tom Nesselhauf, give St. Louis 1971 Convention information with the help of Walter Schuchardt (left), general chairman, St. Louis Convention Committee.

UPPER RIGHT—Honored for twenty years of employment at Headquarters is Mrs. Eleanor J. Tope, assistant to the treasurer. President Gunn presented her with a corsage and a gift of \$50 in recognition of her twentieth anniversary November 13.

LOWER RIGHT—Banquet music included solos by Rick Hendershot, Ontario Union president.

BELOW—The "New Direction" singers from North River Avenue Church of Christ, Toronto, Ohio, directed by James Ray, were the evening feature. They hope to sing at the St. Louis Convention.



ST. LOUIS SPECIAL

ALL ABOARD for the 51st International Christian Endeavor Convention in St. Louis, Missouri, July 5-9!

Outstanding program personalities include Bill Glass, former defensive end for the Cleveland Browns; Tom Skinner, former gang leader of the Harlem Lords; Dr. Myron S. Augsburg, president of Eastern Mennonite College; and Dr. W. Stanley Mooneyham, president of World Vision International. These men will speak at the four evening sessions at Kiel Auditorium Opera House.

Wednesday evening delegates will enjoy a "floating session" down the Mississippi on the steamer S.S. ADMIRAL, featuring youth musical groups. Delegations will wear special identifying dress to dinner and on the boat.

Daytime activities include the Quiet Hour period, with sections for youth and for adults; the Friday morning Communion Service led by Elwood Dunn, president of the International Society; educational conferences each morning with Rev. Ralph E. Robrahn, Program Committee chairman, serving as faculty counselor; and the General Assembly at noon led by Arch J. McQuilkin, assistant to the president of the International Society. Daytime activities center at the Sheraton-Jefferson Hotel in downtown St. Louis, where delegates will be housed.

Convention music will be directed by Lawrence R. Deal of Massachusetts, with Preston T. Bowling at the organ and Mrs. Doris Griffith at the piano. A convention choir under the direction of Bill Weston is being recruited.

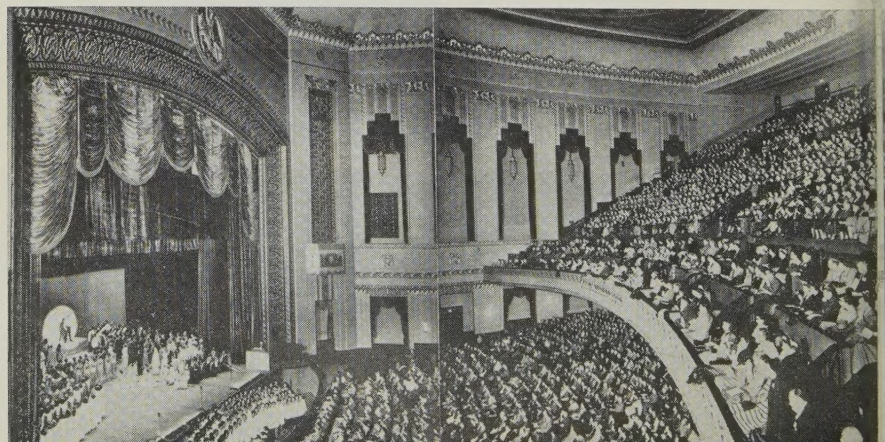
Following each evening session there will be a coffee house at the hotel. Youth will have "rap sessions" with each other and with convention leaders, and youth musical groups and individuals can use their talents.

Another convention "first" will be organized noon-time witnessing in downtown St. Louis and at shopping malls. Delegates will put into practice the training they receive at the Evangelism Conference.

Other popular convention activities will be the outdoor hymn sing Tuesday night, afternoon sight-seeing and tours, and the banquet Friday evening with Charles C. Meek of Texas as master of ceremonies.

Registration fee for St. Louis is \$6. Special "package plan" rates offer economical lodging, breakfasts and dinners, and the "floating session" at \$52. Write to Columbus for full details.

KIEL AUDITORIUM OPERA HOUSE is the site for the evening mass sessions, with thousands expected each night. The Wednesday evening "floating session" will be held aboard the steamer S.S. ADMIRAL on the Mississippi River.



HEADLINE: FEBRUARY 15

A very important date in the 1971 Christian Youth Witness Program is February 15. This is the last day for individuals, societies, and local unions to mail entries in this year's Awards program.

Entries do not have to be projects or activities especially planned as prizes in the program. Any Christian youth witness effort on the local level may be eligible.

Fellow or girl — have you written an article or editorial, given a talk, made a poster or a cartoon, taken a black and white photo, or carried out some other activity which you used as Christian witness in your community in the period beginning February 1, 1970? Then you may be eligible to enter the 1971 awards program.

Society or local union — have you

planned and carried out a project of Christian witnessing in your community during the last year? Why not enter it in the program?

A rush letter or phone call to Rev. Charles W. Barner, general secretary of the International Society, at Christian Endeavor Headquarters in Columbus, Ohio, will give you full details.

The Albert H. Diebold Awards totaling more than \$1,300 in value await the 1971 winners. Cash, plaques, certificates, and grants to attend the St. Louis 1971 Convention, plus other honors, are available to the seventeen winners to be announced April 26. When the awards are presented July 5 in St. Louis there will be seven individual winners, seven societies, and three local unions. Entries must be postmarked by February 15 to be eligible.

Rush . . . don't miss this opportunity to share with others what you are doing in your community to witness for Christ.

IN MEMORY OF . . .

Through the Memorial Gift Program of the International Society, three leaders were accorded special recognition this year and many other persons have been memorialized.

Through the end of 1970 there have been 45 gifts from many friends in honor of Ralph E. May of Denver, Colorado, who died August 1969. The gifts totaled \$460.

Additional gifts in memory of Albert E. Day of Ridgeway, Ontario, who died October 1969, include a gift from the Virginia Christian Endeavor Union. A total of \$489 has been received by Christian Endeavor International.

Additional gifts in memory of Roland P. Blodgett of Massachusetts, who was killed in an auto accident March 1970, have been received from his wife Norma-Jean and their

daughters, Susan Lyn and Sandra Lee; from the Maplewood Baptist Men's Brotherhood; from the Massachusetts Christian Endeavor Union; and from the St. Louis Railroad Enthusiasts. A total of 45 gifts and \$557 has come in.

Other memorial gifts received in 1970 include a gift in memory of William L. Wright from his wife Helen C. Wright of Pittsford, New York, and a gift from the Brooklyn Christian Endeavor Alumni in memory of Mrs. Mildred Yonge Scott who died May 1970.

By means of memorials given to Christian Endeavor International — such as these for \$25 or more listed above — the vital work of Christian Endeavor in winning and training youth for Christ and His Church is advanced.

NEWS

Slow Down

Automobile-related accidents on streets and highways have killed and injured millions more Americans than all the wars we have ever fought!

In 1969 more than 56,500 deaths were recorded on the country's highways. The number of injured topped 4,700,000. Both figures are the highest in history.

Statistics show that excessive speed was the chief cause of death, that drivers under 25 years old caused a disproportionate number of accidents, and that three out of four people were killed or injured on dry roads in clear weather.

Slow down and live!

On the Boardwalk

For the first time the New Jersey Union had a booth at the state educational association convention in Atlantic City in November. There were over 40,000 in attendance. Endeavorers gave out over 800 Gospels of James and 350 tracts, plus much Christian Endeavor literature. The

New Jersey Union plans to have a display again in 1971. Rev. Elwood A. Kirschner is field secretary.

Winter Happening

New Jersey Endeavorers gathered December 28-30 at Camp Bernier near Washington, New Jersey, for a Winter Happening with the theme "Christ Calls in Advance." Speakers included Lyle Olmstead and Dan Wilkers; Mr. and Mrs. James Foran were dean of men and women. Jack Wilkers and Jim Allen were the planning committee with Debbie Mayer as registrar.

Winter Fun in Michigan

Michigan Endeavorers will gather at Camp Living Waters February 12-14 for their annual Ski-E Weekend. Events include skiing, skating, snowmobiling, and tobogganing. There will be both outdoor and indoor recreation plus devotional periods and worship. Nicholas Van Wingerden, union president, heads program plans. The union board will meet Saturday afternoon.

MIDDLE ATLANTIC LEADERS met during the Executives' Program Council to plan for the 1971 regional conference to be held May 28-30 at LeTourneau Christian Camp, Canandaigua, New York. Included were (from left) Rev. John F. L. Williams (New York); Mrs. F. Virginia Humphries and W. Valroy Redick (Maryland); John L. Barkley, Jr. (Pennsylvania); Alfred L. Saunders and Mrs. Ruth C. Hammett (Golden Rule Union, D.C.); Gordon McMordie (Pennsylvania); Lavern Billig, regional vice-president; Mrs. Emmie F. Smith (Golden Rule); and Rev. Elwood A. Kirschner (New Jersey).





ENDEAVORERS IN ACTION

Quotes from St. Louis Personalities
Two of the St. Louis Convention speakers participated in "Urbana '71" the Ninth Inter-Varsity Missionary Convention held December 22-31 at the University of Illinois. Here are some quotes from their messages:

Myron S. Augsburger . . .

The effect of revolution upon evangelism should call us to be innovative while admitted. It should result in demonstrating our true security in Christ through expressions of our flexibility in cultural change. The free person is not the one who is trapped into participating in every changing cultural fad but is the one who is free to associate amidst the changing fads without being uptight about them."

Both revolution and world evangelism face 20th century realities. All about us there is basic, fundamental social change. It is not enough to say that change is more rapid today; the fact is that change is more radical. Revolution means social change at the very roots of society. The dynamics of revolution is that it moves from the indicative to the imperative, from what is to what ought to be. But what ought to be? Only the will of Christ and the fire of the Spirit can produce a valid revolution."

Tom Skinner . . .

Real revolution lies in allowing the common clay of your humanity to be saturated with the deity of Christ and for you to be put out in open display as a living testimony that it is possible for the invisible God to make Himself visible in a man." We must not present Christ as the mainliner of the status quo. Jesus Christ is not the head of the Pentagon. He is not the president of the New York Stock Exchange. He is not the defender of the capitalist system. He is no more capitalist than He is communist. He's no more Republican than He is Democrat. He is no more militaristic than He is pacifist. He is no more leftist than He is rightist or conservative. He is the Lord from Heaven. He's the Christ of God. He's not black

or white. He is God's answer to the entire human dilemma."

President Goes West

Elwood Dunn, president of the International Society, will spend Christian Endeavor Week on the West Coast. Mr. Dunn flies to Seattle January 28. Meetings with Washington Endeavorers are scheduled there on January 29 and at Lynden on January 30. On Sunday, January 31, he will preach at a church in Seattle in the morning and in the evening at Washougal. Delbert Dixon, state president, is in charge of planning.

On Monday, February 1, Mr. Dunn will fly to Los Angeles, California, where he will meet with local and state leaders before he flies to Portland, Oregon, February 4. Mrs. Doris Young, president of Los Angeles Christian Endeavor, is coordinating his activities there.

Oregon Endeavorers are going all out in plans for a \$25-a-plate fundraising dinner to be held Saturday night, February 6, at Turner (Oregon) Christian Convention Grounds with Bob Hewitt, Jr., as chairman.

Mr. Dunn will fly home to Michigan on February 7.

90TH BIRTHDAY REPORTS

Photos and reports of 1971 Christian Endeavor Week activities received by February 23 will be featured in the April issue of THE CHRISTIAN ENDEAVOR WORLD. Reports reaching Columbus by February 8 may be included in the March issue. Societies and unions are urged to send photos of birthday week events to the editor.

1970 HONOR ROLL

Societies, unions, and other groups which have enrolled during November and December 1970 are listed here. Each has received an enrollment certificate — gold seal certificates indicate a contribution of \$100 or more; red seals, \$50 or more; blue seals, at least \$15. Groups are arranged alphabetically by states and provinces. This completes the 1970 listing.

SOCIETIES

(The name or age group of the society is listed where known)

Red Seal

First Baptist Church of Georgetown, Washington, D.C.

Blue Seal

Junior, Bethel Presbyterian Church, Peoria, Illinois

Societies of First Christian Church, Harlingen, Texas

Junior High, Jerusalem Chapel United Brethren Church, Churchville, Virginia

UNIONS

Gold Seal

St. Louis, Missouri

Red Seal

Cuyahoga (Sunrise), Ohio
Philadelphia County, Pennsylvania

Blue Seal

Sagamore Alumni Fellowship, Massachusetts
Junior Convention, Michigan

OTHER GROUPS

Gold Seal

Central Presbyterian Church, Columbus, Ohio

For the Well-Dressed Endeavorer



Roy Turner of the Golden Rule Union, Washington, D.C., models these Christian Endeavor items during the recent Executives' Program Council:

T-SHIRT—Made of fine white cotton, with CE emblem in red flocking on the front. Small, medium, large or X-large. \$2 each, \$20 a dozen.

SWEAT SHIRTS also available—Short sleeve, fleeced pullover spring weight. CE emblem and motto in flocking on front. Available in red or white. Sizes small, medium, large, and X-large. \$4.00 each.

BEANIE — Red and white or blue and white wool felt with CE monogram. 65c each.

BRIEF CASE — Red, long-lasting vinyl, metal zipper. CE monogram and motto and words "Christian Endeavor" imprinted in gold. Size 11" x 14 3/4". \$1.25 each.

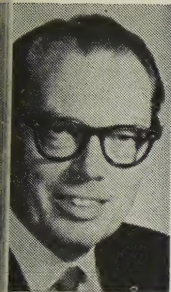
All these items plus other sportswear, jewelry, books and folders, publicity supplies, and other materials may be ordered from

International Society of Christian Endeavor
1221 E. Broad Street, Columbus, Ohio 43216

AS I SEE IT

Looking Across The President's Desk

By ELWOOD DUNN



Which Way, Christian Endeavor?

This is not a new question. Francis Park asked it again and again. He asked it of himself, of fellow workers, and of God. The answers came. We have those asking the question today. Some are trying to answer. There are those who say the answer is the way of abandonment. They say young people present problems and no one knows the answers; let's mix them in with all the others and the problems will go away. This is being advocated when every educational institution is moving toward closer segregation of like with like. There are societies and associations for engineers, secretaries, teachers, lawyers, and almost every other conceivable group. Why think youth are any different? If you let them alone they gravitate together. This ought to tell us something. We are not to take the path of abandonment.

The way of involvement, they say, is the magic panacea that will cure every ill that ever laid siege to the youth of our land. From top to bottom, from east to west, and in between they are saying youth must be involved. Involved how? Where?

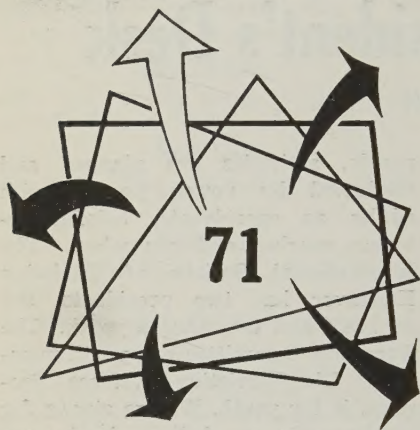
The Christian Endeavor movement is a pioneer in the area of involvement. A Christian Endeavor society is governed by young people, led by young people, topics discussed by young people, officers are young people, committees are chaired by young

people, activities are planned and conducted by young people, with adults as considerate, helpful resource coaches and counselors. The International Society of Christian Endeavor has two presidents, one an adult and the other a youth. The Executive Committee has youth members. The Christian Witness Program is for youth. We are strong for involvement; we believe in it; we practice it.

In reality, what we are looking for is the way of dedicated cooperation in the framework of the intent and purpose of our Lord Jesus Christ. In this concept every individual, every young person in the world is a youth for whom Christ died. And as long as there is one anywhere on the face of the globe who knows Him not we are involved in evangelism. As long as there is a church without a youth program we are involved in starting one. As long as there is a church that has not integrated youth into its overall activity we are involved in bringing it about. To do it we need the cooperation, the intelligence, the enthusiasm, the vivacity, the color and the boundless energy of youth. We also need the maturity, the sympathetic understanding, the wisdom, and the experience of adults. Putting the two together in a successful and effective way demands ingenuity and Christlike dedication.

For well on to a century Christian Endeavor has been doing just this.

Mr. Jay Stillson Judah, Librarian 3
Pacific School of Religion
1793 Scenic Drive
Berkeley, California 94709
Sample Copy



Which Way, Christian Endeavor?

THE YEAR 1971 is a year of opportunity for Christian Endeavor. Youth are seeking answers which can only be found in Jesus Christ; churches are looking for leadership and materials in their work with youth; societies want fellowship with other groups through union activities; adult workers need training

OUT OF ITS NINETY YEARS of experience Christian Endeavor is geared to meet these challenges. But it takes money — money dedicated to winning youth, training leaders, publishing materials. Make your money work for you by participating in the 1971 Mobilization during the concentrated January-February period. Contributions for this vital work are sought from individuals and from groups — societies, churches, unions, alumni, etc.

THROUGH YOUR MEMBERSHIP OR ROLL CALL GIFT to the International Society of Christian Endeavor you can have a part in pointing the way for the movement this year and in the years to come. Send your contribution to Columbus Headquarters by February 28 so that Christian Endeavor can go forward in 1971.

WHICH WAY, CHRISTIAN ENDEAVOR? IT DEPENDS ON YOU!